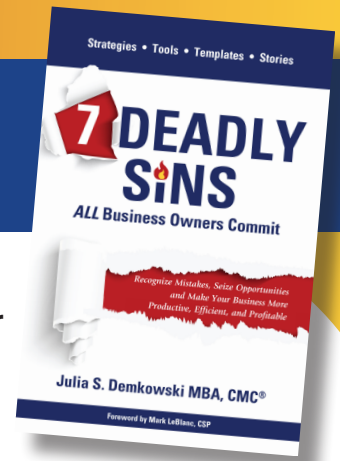


Julia Demkowski

Clarity, Confidence, and the Tools to Grow Profitably.

Julia S. Demkowski is a **dynamic keynote speaker**, **Certified Management Consultant® (CMC®)**, and **author** who equips business leaders with **actionable strategies** to become more **productive, efficient, and profitable**. With 30+ years of experience advising companies, Julia blends **real-world credibility** with **engaging delivery** that inspires audiences and delivers measurable takeaways.



Featured Keynotes (Top 5)

- **The 7 Deadly Sins: Mistakes That Erode Profit and How to Avoid Them** An eye-opening keynote on the costly mistakes business owners make—and practical strategies to eliminate them for lasting profitability.
- **Managing for Results: How to Align Teams and Drive Performance** Learn how to connect vision, objectives, and daily actions so every team member is accountable for delivering results.
- **Plan for Profit: Unlocking the Positive Impact of Planning for Profit** Discover how intentional planning creates focus, drives decisions, and positions your company for long-term success.
- **Clarity to Profit: How Productive, Efficient, and Profitable Businesses Win** Explore how top-performing companies build clarity and discipline to streamline operations, manage costs, and drive profitability.
- **The CEO's Hidden Advantage: Thinking Like an Executive Strategy Partner** Why every CEO needs a strategic lens to simplify complexity, strengthen execution, and accelerate growth.

Custom Presentations

Julia also creates **tailored keynotes and workshops** to fit your audience's needs. Examples include:

- **Future-Proofing Your Business: Building Profitability, Efficiency, and Resilience**
- **From Numbers to Growth: Financial Insights Every Leader Must Master**
- **Unlocking Growth: Aligning Vision, Strategy, and Action for Success**

The 7 Deadly Sins Signature Series

45-Minute to 3+ Hour Keynotes and/or Workshops

Julia reveals the seven costly mistakes that hold businesses back. Each keynote exposes one of the most common mistakes business owners make — and provides strategies to overcome it. Choose one or combine several for a powerful series for leadership teams, conferences, or retreats.

- **The Planning Blind Spot** Why failing to plan forward leaves businesses vulnerable — and how intentional planning builds stability and profit.
- **The Numbers Illusion** Discover how ignoring financial realities erodes profit - and how monitoring the right metrics secures long-term growth.
- **Strategy Without Substance** How businesses waste energy without clear strategies — and how to align objectives with meaningful results.
- **Accountability Gap** Why “working harder” without performance management fails — and how Key Performance Indicators (KPIs) create accountability and measurable success.
- **Structural Sabotage** Why the wrong organizational design undermines growth - and how to align people, processes, and priorities for success.
- **Change Paralysis** The hidden costs of resisting change — and how to build adaptability as a competitive advantage.
- **Vision Vacuums** Explore why unclear leadership vision weakens engagement - and how to rally teams around a compelling purpose.

Julia S. Demkowski MBA | CMC®



Why Choose Julia?

Dynamic. Credible. Engaging.

Julia Demkowski is more than a consultant — she's a **dynamic keynote speaker** who brings **real-world expertise** and **interactive energy** to every stage. Audiences describe her as **relatable, practical, and easy to connect with** - always delivering clear, useful strategies they can put into action immediately.

What Julia Will Bring to Your Event

- **Dynamic and interactive** – engaging stories, exercises, and humor tied to real business issues.
- **Real-world credibility** – 30+ years advising business owners, not just theory.
- **Actionable strategies** – takeaways audiences can apply immediately.
- **Post-event engagement** – optional Q&A sessions keep the learning alive by addressing audience questions in real time.
- **Key+ experience** – a keynote plus a tailored workshop, turning inspiration into hands-on strategies for your audience.

"Personable, Knowledgeable, and Committed... Julia's approach to improve organizational structure and operational flow. Our entire team has grown substantially with measurable results!"

— Fred Cowell, Chief Operating Officer,
New Home Media

"This workshop was a game-changer! I love knowing what the numbers show me about my business and what I can do to move them in the direction needed to get the results I want. It's very empowering. Thank you!"

— Melanie Yost, LCSW; Owner, Be Well Solutions

Perfect Audiences for Julia

- Business owners & leadership teams
- Corporations & associations
- Privately held small and mid-sized businesses
- Entrepreneurial & growth-focused organizations
- C-Suite leaders seeking clarity and stronger execution



**Book Julia —
Scan to schedule!**

When you book Julia, you get more than a keynote — you get an experience that energizes audiences and equips them with clarity, confidence, and the tools to grow profitably.

Julia S. Demkowski MBA | CMC®

(540) 834-8461 ■ jdemkowski@stanfordmc.com ■ www.stanfordmc.com ■ [Julia's LinkedIn](#) ■ [Stanford's LinkedIn](#)



What Sets Julia Apart?

Clarity, Confidence, and the Tools to Grow Profitably.

Transformational Insights: Julia's methodology is based on the conviction that every business can achieve profitability. She focuses on the significance of strategic planning and performance management to realize substantial profits.

Proven Track Record: With her MBA and over 30 years of experience, Julia blends business expertise with practical insights that consistently enhance performance, growth, and profitability.

Innovation and Experience: Julia has helped countless businesses pinpoint opportunities for change and improvement. Her programs have had a transformative impact on entrepreneurs and executives at every level.

Beyond the Keynote: Unlike many speakers who stop at the stage, Julia extends the impact of her presentations with:

- **Panel Facilitation** — skilled moderation that keeps conversations engaging, structured, and relevant.
- **Breakout Sessions** — interactive follow-ups that allow participants to tackle challenges more deeply and leave with actionable strategies.
- **Executive Roundtables** — small-group discussions designed to help senior leaders apply insights directly to organizational goals.

Biography

Julia S. Demkowski MBA, CMC® is the founder and CEO of Stanford Management Consulting, author of *7 Deadly Sins All Business Owners Commit*, and creator of the **PEP Business System™**, a proven framework that helps business owners and leadership teams **Turn Strategy into Measurable Business Results**.

With more than 30 years of experience, Julia has advised privately held businesses on how to streamline operations, strengthen financial management, and build stronger leadership teams. Her programs — including **Fiscal Fitness™**, which grew out of her early Boot Camp Series, and **Performance Navigator™** — provide practical, results-driven solutions that keep business owners and executives focused, disciplined, and profitable.

Julia's consulting and coaching work is complemented by her speaking engagements, where she delivers engaging, actionable presentations on strategic planning, performance management, financial clarity, and leadership. From keynotes such as *The 7 Deadly Sins All Business Owners Commit* to hands-on workshops, Julia equips leaders with the clarity, confidence, and tools they need to improve performance and profitability.

A Certified Management Consultant® (CMC®) and former Chair/CEO of the Institute of Management Consultants USA (2021–2023), Julia brings recognized expertise and the highest professional standards to every engagement. She holds an MBA from the Keller Graduate School of Management and a BS in Hotel, Restaurant, and Tourism Administration from the University of South Carolina.

Today, through Stanford Management Consulting, Julia continues to help small and mid-sized businesses align strategy with execution — making organizations more **productive, efficient, and profitable**.

Book Julia for Your Next Event

Julia delivers clarity, confidence, and practical tools that help leaders transform their businesses into **productive, efficient, and profitable organizations**.



Scan the QR code to schedule a conversation with Julia.

Julia S. Demkowski MBA | CMC®

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