

BOOK JULIA TO SPEAK TO YOUR ASSOCIATION OR GROUP

# PRODUCTIVE | EFFICIENT | PROFITABLE

## Julia S. Demkowski, MBA | CMC®

Founder & CEO, Stanford Management Consulting



Using real life business success stories, Julia demonstrates how to identify opportunities for change and improvement which inspires business decisions leading to Productivity, Efficiency, and Profitability.

## KEYNOTE & WORKSHOP TOPICS

### "The Productivity Trap"

Discover the 7 deadly sins that kill efficiency and destroy profits.

### "Success by Design"

How smart leaders create a plan to reach the 4th level.

### "Grow by Numbers"

How you can increase profit without selling more.

### "Follow the Leader"

How business owners create an inspired vision and get their people behind a common goal.

BOOK  
JULIA

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"This workshop gave me some much-needed time, attention, and guidance to plan my focus for the new year, so I can **reach the goals** I have for **business growth**. Thank you!"

- Andrea L. D., Consulting

"It is so refreshing to have a professional standing in front of me telling me things **"I don't want to hear."** However, if we intend to **continue to move our company in a forward direction**, we better listen to you. We appreciate that you were able to put things in **laymen's terms** and **get right to the point.**"

- Brenda P., Heating & Cooling



# WHY HIRE JULIA?

## CUSTOM PRESENTATIONS & WORKSHOPS

Julia and her team work with you to determine your goals and desired outcome, then **fully customize** the presentation to ensure participants leave with **actionable steps** that they can **immediately implement**.

Julia uses relevant stories, examples, and audience engagement to show how to recognize and correct mistakes in their business.

Julia believes **all businesses can be profitable** when a strategic approach is applied to performance management and management by the numbers.

"In our first conversation **I learned more than I had ever learned** at Chiropractic College. I also realized and finally admitted to myself that **my business was in trouble** and that **I didn't know enough** at the time to get it well on my own. **Your program has changed my life** like I never could have imagined."

- Raymond B., Chiropractor

"**Because of your program** we have Policies and Procedures, job descriptions, a **better defined and fully empowered team of Directors**, and our staff is happier."

- Fred C., COO, Manufacturing

Julia is a leading business **expert** and founder of the popular three-part **Boot Camp Series – Fitness for Your Business**. Julia provides business owners with information and techniques to quickly identify opportunities for change and improvements in their business; that lead increased **Productivity, Efficiency, and Profitability**.

She combines her **MBA** and over **30 years** of professional experience to **teach** business owners and executives to **develop** and **implement** strategies for **improved performance, growth, and profitability**.

Julia is one of **fewer than 1%** of management consultants to **achieve the designation of Certified Management Consultant®** awarded by the Institute of Management Consultants USA, representing the **highest in internationally recognized ethical standards and professional responsibility**.

She is a trusted adviser to companies seeking **effective strategies to streamline business operations, control cost, eliminate waste, and successfully manage by objectives**.

Julia currently serves as a **Director, Institute of Management Consultants USA** and is Treasurer and past Program Chair for IMC National Capitol Region (IMC NCR).